



ENLIGHTENMENT TO ERECTION

UNIVERSITY OF NORTH BENGAL

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Raja Rammohunpur, Dist- Darjeeling, West Bengal, Pin-734013, India.



Department of Mass Communication

Print



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Subject specialization:Broadcast Journalism, Media Laws.

Areas of Research Interest:New Media, Convergence Journalism & Contemporary Media Discourse.

Seminar/ Workshop/ Symposium:

- Participated in two day UGC sponsored seminar on “Science Journalism and Media Communication” organized by Vivekananda College, Journalism and Mass Communication Department. 9-10 September, 2008.
- Participated in UGC sponsored seminar on “Freedom, Democracy and Youth” organized by University of Calcutta.
- Participated in 7th International Social Communication Cinema Conference 2008 organised by Roopkala Kendro, Kolkata. 15-21 February, 2008.
- Participated in One Day Awareness Generation Seminar-cum-Workshop on “Security and Disaster Management”. Organised by Rabindra Bharati University, Kolkata. 6 February, 2014.
- Participated in UGC-DEB Sponsored Two- Day National Seminar-cum-Workshop on “Theories and Practices of ODL Methodology: A Close Look”. Organised by Rabindra Bharati University, Directorate of Distance Education. 21-22 March 2014.
- Participated in UGC Sponsored One Day Workshop on “Understanding Structure and Dimensions of Screen Writing: An Open and Distance Learning Initiative”. Organised by Netaji Subhas Open University. 18th August 2014.
- Presented a Paper on “A Study on the Information Flow in the SAARC Region” in the Two Day International Conference, Organised by Maulana Abul Kalam Azad Institute of Asian Studies (MAKAIAS), under Ministry of Culture, Government of India and University of Burdwan, West Bengal. 19-20 November, 2014.
- Participated in a Workshop on “Panchyat and Rural Development: Recent Experiences in West Bengal” Organised by Centre for Studies in Decentralization and Rural Reconstruction (CSDRR), Rabindra Bharati University. 17 January, 2015.
- Presented a Paper on “Social Awareness and Status of Implementation of the Right to Information Act 2005 in West Bengal” in a UGC Sponsored Five Day Research Workshop, organised by Rabindra Bharati University, Kolkata. 9-13 March 2015.
- Presented a Paper on “Resurgence of Bengali Cinema: Striking Balance Between Sensible and Populist – Srijit Mukherjee’s Directorial Venture” in the Two Day National Seminar, organised by Department of Journalism and Mass Communication, Banaras Hindu University, Varanasi. 16-18 April, 2015.
- Participated in a three day UGC Sponsored National Workshop on Media Teachings. Organised by Department of Journalism and Mass Communication, Vijoygarh Jyotish Ray College. 5-7 December, 2015.
- Participated in ‘Social Surfing’ a social media usage awareness programme. Organised by Media and Communication Centre for Social Research. 13 January, 2016.
- Presented a Paper on “Gauging online social media’s potential for social change: An Indian experience”, in the One Day International Seminar on ‘One Message, Multiple Platform’. Organised by Department of Journalism and Mass Communication, West Bengal State University. 24 March, 2016.
- Participated in a workshop on “Changing Gender Social Norms.” Organised by Asutosh College, Kolkata. 23rd November, 2016.
- Presented a Paper on “Social Media: A reliable news source or a platform for misguiding information?” in the One Day UGC Sponsored National Seminar, organised by Department of Journalism and Mass Communication, Barrackpore Rastraguru Surendranath College, in collaboration with Department of Journalism and Mass Communication, West Bengal State University. 23rd December, 2016.
- Presented a Paper on “Right to Information and Role of Media” in the Two Day UGC Sponsored National Level Seminar on ‘The Role of Media in Social, Economic and Political Development’, organised by Department of Journalism and Mass Communication, Maharaja Manindra Chandra College in

collaboration with Khudiram Bose Central College, Kolkata. 9-10 March 2017.

- Participated in an International Seminar on “Social Networking: Tool for Constructing Virtual Commentary.” Organised by Department of Journalism and Mass Communication, Asutosh College, Kolkata. 2 November, 2017.
- Presented a Paper on “Contemporary Relevance of Right to Information Act vis-a-vis Right to Privacy an Analysis” in a Two Day National Seminar on ‘Facets of Development Communication’, organised by Department of Mass Communication and Videography, Rabindra Bharati University, Kolkata. 31 January – 1 February 2018.
- Participated in an UGC Sponsored Workshop for M.Phil/Ph.D Scholars on Information Technology. Organised by UGC HRDC University of Calcutta. 12-14 March, 2018
- Participated in a Workshop on “Implementation of CBCS in Undergraduate Programme in Journalism and Mass Communication.” Organised by IQAC, Surendranath College for Women & UG Board of Studies in Journalism and Mass Communication, University of Calcutta. 17 May, 2018.
- Participated in an International Seminar on “Pedagogy of Teaching Public Relations and Corporate Communication.” Organised by Department of Mass Communication and Videography, Rabindra Bharati University. 18 August, 2018
- Participated in an International Seminar on “Mass Media in Digital Era: Challenges and Opportunities” Organised by Department of Mass Communication and Videography, Rabindra Bharati University. 18 August, 2018.
- Presented a Paper on “The Rise of The Emoji: Communication Using Visual Language in The Age of The Internet”, Organised by Centre for Studies in Local Languages and Cultures, University of North Bengal, Siliguri. 27-28 March 2019.

Professional Achievements:

- Principal Correspondent to report Commonwealth Games, New Delhi, 2010.
- Principal Correspondent to report British Prime Minister David Cameron’s India visit, 2010.
- Principal Correspondent to report Indo-UK joint Air exercise Indra Dhanush, 2010.
- Examination Duties (Invigilation, question paper setting, evaluation of answer scripts) as per allotment:
 - Performed duty as an External Examiner for both UG and Pass Course of Journalism and Mass Communication of the University of Calcutta.
 - Performed duty as an Internal Examiner for both UG and Pass Course of Journalism and Mass Communication of the University of Calcutta.
 - Performed duty as a Practical Examiner for both UG and Pass Course of Journalism and Mass Communication of the University of Calcutta.

Selective List of Publications:

1. ‘Bengalir Khawarer Bibortan O Mediar Probbab’. Published in Durdaiba Patrika. ISSN: 2394-9090
2. Resurgence of Bengali cinema: Striking balance between sensible and populist- Srijit Mukherjee’s directorial ventures. Published in The BHU Journal of Communication Studies. ISSN 2231-5578
3. Social Media: A reliable news source or a platform for misguiding information. Chapter in book: Social Media a Challenge to Mainstream Media. Published by Alpana Books. ISBN 978-93-84550-01-1
4. Mass Media and Right to Information Act 2005 : A Review. Published in Parbo Kagaj. ISSN 2395-597X
5. Expansion of m-Governance in India: A study of government apps on Android Platform. Published in Media Governance and Cultural Issues, The University of Burdwan. ISBN 81-87259-95-7
6. The transition of Gandhism to ‘Gandhigiri’ in visual narration: A study of Gandhi and Lage Raho Munna Bhai, Global Media Journal – Indian Edition. ISSN 2249 – 5835. Winter Issue/December 2018 Volume: 9/ Number: 2
7. Public Relations Personnel: Qualification and Functions. Chapter in book, Public Relations Management: Issues and Practices. Published by Kalyani Foundation for Media Science and Community Research. ISBN 978-81-937456-0-1