

 **DEPARTMENT OF MANAGEMENT**
UNIVERSITY OF NORTH BENGAL
(Accredited by NAAC with Grade B++)
Raja Rammohunpur, P.O. North Bengal University,
Siliguri 734013, West Bengal, India
(UGC Recognized, AICTE Approved, Life member of AIMS & Nationally Ranked B-School)

MBA ADMISSION OPEN FOR SESSION 2024 - 2026
For Application Details & Selection Procedure as well as Prospectus & filling up of Application Form please do visit our websites <https://mba.nbu.ac.in> and www.nbu.ac.in
Form Fill Up Duration: 09th June 2024 to 21st July 2024
Advt. No. 04/R-2024, Dated : 09.06.2024 Registrar (Officiating)



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DEPARTMENT OF MANAGEMENT UNIVERSITY OF NORTH BENGAL

ELIGIBILITY CRITERIA & SELECTION PROCESS

FOR THE MBA ADMISSION, Batch:2024-2026



- 1) Candidates are required to complete a Bachelor's degree (final semester appearing candidates are also eligible to apply) of minimum 3 years' duration in any discipline (except performing and fine arts) from a recognized Indian University or Foreign University (As per University Norms) with a minimum of 50% of marks in aggregate (5% relaxation will be given to SC, ST, OBC candidates). PWD Candidates are eligible as per University Norms.
- 2) **Final year students awaiting results may also apply**, nevertheless, their admission will be treated as purely provisional. Before the commencement of the first semester examination they have to obtain the requisite qualification as stated in point 1, otherwise their candidature may stand cancelled.
- 3) Candidates fulfilling the above-mentioned eligibility need to appear for the **Entrance Test (100 marks) i.e. NBUMAT - 2024**, conducted by the Department of Management, University of North Bengal. Candidates having valid scores (**between 17th July 2023 to 21st July 2024**) of CAT / XAT / MAT / CMAT / GMAT / ATMA / WBJEMAT are however exempted from appearing in the aforementioned Entrance Test.
- 4) Candidates of NBUMAT-2024 and candidates having valid scores of CAT / XAT / MAT / CMAT / GMAT / ATMA / WBJEMAT entrance tests as stated in point 3 will appear for the **Final Selection Process**.
- 5) The **Final Selection Process** will comprise of *Group Discussion* (GD: 25 marks), *Personal Interview* (PI: 40 marks), *Essay Writing* (25 marks) & *Extempore* (10 marks). Candidates scoring minimum 50% (Composite score in the final selection process) (5% relaxation will be given to SC, ST, OBC candidates) (PWD Candidates are eligible as per University Norms) are eligible for provisional admission for the academic session 2024-25.
- 6) The final merit list will be prepared and published in University website (www.nbu.ac.in & <https://mba.nbu.ac.in>). Any tie on the score sheet may be resolved by considering the score up to three places after the decimal point.
- 7) Under any exceptional situation when the tests stated in point 3 cannot be conducted, the merit list may be prepared on the basis of the marks scored in the qualifying examination by the candidates as stated in point 1. Any tie on the score sheet may be resolved by considering the score up to three places after the decimal point.
- 8) The merit list may be prepared in accordance with the Government and University rules and norms.

N.B.: The above mentioned details may change as per the decision of the University Authority from time to time.



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DEPARTMENT OF MANAGEMENT UNIVERSITY OF NORTH BENGAL

MBA ADMISSION 2024-2026 TENTATIVE SCHEDULE



Sl. No.	Particulars	Date
1.	Publication of Admission Brochure with Application Form and Eligibility Criteria details	09 th June, 2024
2.	Last date of submission of Application Form	21 st July, 2024
3.	NBUMAT:2024 Written Examination	29 th July, 2024
4.	GD, PI, Essay Writing & Extempore	31 st July & 1 st August, 2024
5.	Publication of Composite List and 1 st Merit List	6 th August, 2024
6.	Admission from 1 st merit list ends on	11 th August, 2024
7.	Publication of 2 nd Merit List	14 th August, 2024
8.	Admission from 2 nd merit list ends on	18 th August, 2024
9.	Publication of 3 rd Merit List	21 th August, 2024
10.	Admission from 3 rd Merit list ends on	25 th August, 2024
11.	Commencement of Classes	12 th August, 2024

FOR ADMISSION FORM & DETAILS

PLEASE FOLLOW: www.nbu.ac.in & <https://mba.nbu.ac.in>

N.B.: The above mentioned dates may change as per the decision of the University Authority from time to time.



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DEPARTMENT OF MANAGEMENT UNIVERSITY OF NORTH BENGAL

FEES STRUCTRE FOR THE MBA PROGRAMME 2024-2026

Sl.No.	Particulars (AT THE TIME OF ADMISSION)	Amount in Rs.
1.	Tuition Fees (Per Semester)	36225.00
2.	Department Development Fees (Per Semester)	5775.00
3.	University Student Identity Card Fees (Only during admission)	100.00
4.	Library Caution Deposit (Only during admission)	525.00
5.	Sports Fees (Only during admission)	75.00
6.	Student Insurance Fees (Only during admission)	500.00
	Total (Forty Three thousand and Two hundred only)	43200.00

Sl.No.	Particulars (FOR 2 ND , 3 RD & 4 TH PER SEMETER FEES)	Amount in Rs.
1.	Tuition Fees (Per Semester)	36225.00
2.	Department Development Fees (Per Semester)	5775.00
	Total (Forty Two thousand only)	42000.00



The above Fees structure is applicable only for Indian Citizens residing in India. The Intake and Fees Structure of NRI / Foreign Students will be as per norms of the University of North Bengal.

N.B.: The above mentioned amount may change as per the decision of the University Authority from time to time.

University OF North Bengal

PROF (DR.) M. N. ROY

FRSC (London)

**Professor of Chemistry and Dean of Science and Arts,
Commerce and Law and Founder Vice-Chancellor of
Alipurduar University**

**Awardee of One Time Grant from UGC,
Prof. Suresh C. Ameta Award from ICS,**

Bronze Medal from CRSI

**Shiksha Ratna, Dooars Ratna and Banga Bhushan from
the Government of West Bengal**

and

**Bharat Siksha Award and C V Raman Prize from the
Government of India**



'সমানো মন্ব সমিতি সমানী'

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Darjeeling-734 013,
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June 05, 2024

E-mail: mahendraroy2002@yahoo.co.in/
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MESSAGE



I am exceedingly happy to point out that the Department of Management of the University of North Bengal is going to carry on its academic expedition with the forthcoming session 2024-2025, warming the new flora and fauna who are engrossed to accomplish their aspiration in the arena of

Business Management and its associated backgrounds. I dare to say that the appetizingly new looms of the Department would steer in an innovative epoch in the field of Management Studies. I am persuaded that the MBA programme will do well for the students a lot and facilitate them to establish themselves in their future employments.

I wish each and every one of you all the best in life.

Mahendra Nath Roy

Professor (Dr.) Mahendra Nath Roy, FRSC (London)

**Dean of Faculty of Science and Dean (Addl.) of Arts,
Commerce and Law.**

**DEPARTMENT OF MANAGEMENT
UNIVERSITY OF NORTH BENGAL**

Accredited by NAAC

Dr. Sanmoy Mallick

Ph.D., MBA, B.Tech.

Head of the Department

Department of Management

University of North Bengal



সমাজে মনন: সমিতি: সমাজী

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Date: 09th June, 2024

MESSAGE FROM THE HEAD OF THE DEPARTMENT

The Department of Management, University of North Bengal, an elite institution with a 21-year legacy of extraordinary achievements, stands as a premier capacity-building institute. Known for its academic excellence, industry-standard training, and placement opportunities, the Department ensures its students possess versatile knowledge and values that lead to successful careers and lives.

Our innovative and modern curriculum challenges your thinking and exposes you to diverse business perspectives, laying a solid foundation for becoming an effective business manager, leader, and expert. The Department of Management is deeply committed to operational excellence, and our faculty, staff, and students are dedicated to fulfilling this mission.

As an elite MBA institution, we embody leadership, creativity, attitude, skills, passion, and continuous learning. Our goal is to empower business excellence in the industry and guide our students to challenge conventions and think innovatively.

Thank you for considering the Department of Management for your MBA career. I encourage you to explore the myriad opportunities we offer. We believe that a path is made by walking on it collectively, and we aim to groom budding professionals into true management leaders by providing quality education and fostering innovative thinking.

On behalf of the Department of Management, University of North Bengal, I warmly welcome you and wish you all the best in your endeavors.

Dr. Sanmoy Mallick

Head of the Department



Placement of MBA Batch 2022- 2024

Thanks to Our Recuirters For Offering Job Opportunites to Our MBA Students

Highest Package offered: Rs. 7.05Lakhs per Annum



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