

UNIVERSITY OF NORTH BENGAL

Accredited by NAAC with Grade B++



समानो मन्तः समितिः समानी

Programme for the M.B.A. First Semester Examination, 2024

(CBCS with Dual Specialization in New Syllabus)

Date	Subject	Subject Code	Time
23 rd December, 2024	Principles and Practices of Management	MBAODET0101B	12.00 noon to 1.30 p.m.
24 th December, 2024	Accounting for Managers	MBAODET0106A	12.00 noon to 2.30 p.m.
26 th December, 2024	Business Statistics	MBAOCCT0102N	12.00 noon to 2.30 p.m.
27 th December, 2024	Economics for Managers	MBAOCCT0101N	12.00 noon to 2.30 p.m.
30 th December, 2024	Information Technology for Managers	MBAOCCT0105N	12.00 noon to 2.30 p.m.
2 nd January, 2025	Human Resource Management	MBAOCCT0104N	12.00 noon to 2.30 p.m.
3 rd January, 2025	Legal Aspects of Business	MBAODET0101A	12.00 noon to 1.30 p.m.
6 th January, 2025	Marketing management	MBAOCCT0103N	12.00 noon to 2.30 p.m.

N.B. The date & time of AEC paper (Communicative English-I) will be published later on.

Dated, the 6th December, 2024

Dr. Debasis Dutta

Controller of Examinations



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समानो मन्तः समितिः समानी

Programme for the M.B.A. Third Semester Examination, 2024

(CBCS with Dual Specialization in New Syllabus)

Date	Subject	Subject Code	Time
17 th December, 2024	Viva-voce (Project Dissertation)	MBAOCCT0306N	11.00 A.M. onwards
19 th December, 2024	Digital & Social Media Marketing	MBAMDET0303C	12.00 noon to 2.30 p.m.
20 th December, 2024	Data Analytics	MBAOCCT0305N	12.00 noon to 2.30 p.m.
23 rd December, 2024	Business Intelligence & Data Warehousing / Managing and Developing Human Resources & Ethical Issues in HRM	MBAODET0302A / MBAHDET0304A	12.00 noon to 2.30 p.m.
24 th December, 2024	Behavioural Finance	MBAFDET0301E	12.00 noon to 2.30 p.m.
2 nd January, 2024	Portfolio Management	MBAFDET0301A	12.00 noon to 2.30 p.m.
3 rd January, 2024	Machine Learning / IHRM / Industrial Relations & Labour Laws	MBAODET0302C / MBAHDET0304D / MBAHDET0304B	12.00 noon to 2.30 p.m.
7 th January, 2024	Money and Banking / Managing and Developing Human Resources & Ethical Issues in HRM	MBAOGET0307F / MBAHDET0304A	12.00 noon to 2.30 p.m.
8 th January, 2024	Advertising & Promotion Management	MBAMDET0303D	12.00 noon to 2.30 p.m.

Dated, the 6th December, 2024


Dr. Debasis Dutta
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