

UNIVERSITY OF NORTH BENGAL

Accredited by NAAC with Grade B++




समानो मन्तः समितिः समानी

Revised Programme for the M.B.A. Third Semester Examination, 2024

(CBCS with Dual Specialization in New Syllabus)

Date	Subject	Subject Code	Time
17 th December, 2024	Viva-voce (Project Dissertation)	MBAOCCT0306N	11.00 A.M. onwards
19 th December, 2024	Digital & Social Media Marketing	MBAMDET0303C	12.00 noon to 2.30 p.m.
20 th December, 2024	Data Analytics	MBAOCCT0305N	12.00 noon to 2.30 p.m.
23 rd December, 2024	Business Intelligence & Data Warehousing / Managing and Developing Human Resources & Ethical Issues in HRM	MBAODET0302A / MBAHDET0304A	12.00 noon to 2.30 p.m.
24 th December, 2024	Financial Institutions & Markets	MBAFDET0301B	12.00 noon to 2.30 p.m.
2 nd January, 2024	Portfolio Management	MBAFDET0301A	12.00 noon to 2.30 p.m.
3 rd January, 2024	Machine Learning / IHRM / Industrial Relations & Labour Laws	MBAODET0302C / MBAHDET0304D / MBAHDET0304B	12.00 noon to 2.30 p.m.
7 th January, 2024	Money and Banking / Managing and Developing Human Resources & Ethical Issues in HRM	MBAOGET0307F / MBAHDET0304A	12.00 noon to 2.30 p.m.
8 th January, 2024	Advertising & Promotion Management	MBAMDET0303D	12.00 noon to 2.30 p.m.

Dated, the 6th December, 2024


Dr. Debasis Dutta
Controller of Examinations