

UNIVERSITY OF NORTH BENGAL

Accredited by NAAC with Grade B++



समनो मन्त्रः समितिः समानी

Revised Programme for the M.B.A. Third Semester Examination, 2024

(CBCS with Dual Specialization in New Syllabus)

Date	Subject	Subject Code	Time
17 th December, 2024	Summer Internship Programme	MBAOCCT0306N	11.00 A.M. onwards
19 th December, 2024	Digital & Social Media Marketing	MBAMDET0303C	12.00 noon to 2.30 p.m.
20 th December, 2024	Data Analytics	MBAOCCT0305N	12.00 noon to 1.30 p.m.
		MBANCCT0305N	12.00 noon to 2.30 p.m.
23 rd December, 2024	Business Intelligence & Data Warehousing / Managing and Developing Human Resources & Ethical Issues in HRM	MBAODET0302A / MBAHDET0304A	12.00 noon to 2.30 p.m.
3 rd January, 2025	Machine Learning / IHRM / Industrial Relations & Labour Laws	MBAODET0302C / MBAHDET0304D / MBAHDET0304B	12.00 noon to 2.30 p.m.
7 th January, 2025	Money and Banking	MBAOGET0307F	12.00 noon to 2.30 p.m.
8 th January, 2025	Advertising & Promotion Management	MBAMDET0303D	12.00 noon to 2.30 p.m.
9 th January, 2025	Portfolio Management	MBAFDET0301A	12.00 noon to 2.30 p.m.
10 th January, 2025	Financial Institutions & Markets	MBAFDET0301B	12.00 noon to 2.30 p.m.

Dated, the 11th December, 2024


Dr. Debasis Dutta
Controller of Examinations