

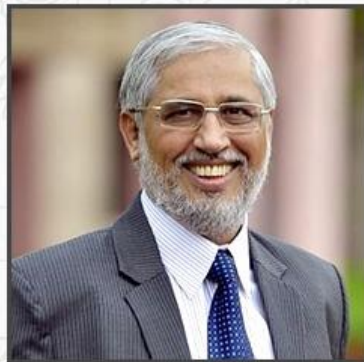


TOYCATHON 2021

DONT MISS! GET INNOVATIVE TOY & GAMES IDEAS FROM EXPERT!!!

LAST DATE OF IDEA SUBMISSION - 20TH JAN 2021

Live sessions on: [/mhrdinnovationcell](https://www.youtube.com/mhrdinnovationcell)



PROF. ANIL SAHASRABUDHE

CHAIRMAN, AICTE

14TH JANUARY, 2021

Time: 1:00 PM



@mhrdInnovation



@mhrd_innovation



mhrd.innovationcell

From: no-reply <admin@aicte-india.org>

Date: Wed, 13 Jan 2021 at 11:53 AM

Subject: Toycathon 2021 - Prof. Anil Sahasrabudhe, Chairman, AICTE to speak about Toycathon 2021 in online live sessions

To: <systemmanager@nbu.ac.in>

Dear Sir/Madam,

To take Toycathon 2021 to the grassroots, an online live talks series is arranged on the youtube channel of Innovation Cell, <https://www.youtube.com/mhrdinnovationcell>

Prof. Anil Sahasrabudhe, Chairman, AICTE will be addressing students, faculties and institutes on 14th January, 2021 at 1 PM about Toycathon 2021.

You are hereby requested to join this address live and spread awareness about this address to your students and faculties. Join the session in large numbers and get some interesting ideas about winning Toycathon.

Greetings from Ministry of Education! I am glad to inform you, that on 5th January, 2021, Toycathon 2021; a Hackathon to crowd source innovative ideas for the Toys and Games based on Bharatiya history, civilization, ethos and culture was launched by Shri Ramesh Pokhriyal 'Nishank', Hon'ble Minister of Education and Smt. Smriti Irani, Hon'ble Minister for Women and Child Development and Textiles.

Toycathon 2021 is organized by the Innovation Cell, Ministry of Education with support of AICTE, Ministry of Education, Ministry of Women and Child Development, Ministry of Textiles, Ministry of MSME, Ministry of Commerce and Industry, Ministry of Information and Broadcasting.

It is recommended that you make your staff and students aware of this initiative and actively encourage them to participate in this hackathon. Students of undergraduate, postgraduate and doctoral courses are allowed to enter in teams of at least 3 and at most 6 with up to 2 mentors to guide them. They will participate under track 2 of Toycathon 2021. For more information, please visit, <https://toycathon.mic.gov.in/index.php>

This is a novel opportunity for our students to propose toys and games that will greatly help India develop into a global hub for toys and games and assist our children to understand the ethos and values of Indian culture as envisaged in the National Education Policy 2020.

Importantly, this Toycathon 2021 gives opportunity to participants Win large number of prizes worth Rs. 50 lakhs. Last date for submission of ideas in prescribed format is 20th Jan 2021.

Let's team up for toys and contribute in making our nation 'AatmaNirbhar' in the toy sector. In case of any query please dial: +91 11 2958 1225 or email: toycathon-2021@gov.in.

PFA:- https://drive.google.com/file/d/1HzgQxLe8k4oJSE3Vwe--_aGSjB5Gc1R/view?usp=sharing

Regards,

Harshad Thakur

Innovation Officer

MOE's Innovation Cell

All India Council For Technical Education

New Delhi

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